



The EPS Industry Alliance (EPS-IA) proudly presents its annual Excellence in EPS Recycling Award. This award was created to recognize outstanding achievements and best practices in foam recycling, including special initiatives, innovation and technology advancement. The award will also heighten EPS recycling awareness and will serve as a model for others to improve their programs.

EPS-IA welcomes entries from businesses, schools, government and non-profit agencies, civic or volunteer organizations and individuals.

For EPS manufacturing companies membership in EPS-IA is a pre-requisite. Self-nominations are encouraged.

The 2015 award winners will be honored at our annual conference, EPS EXPO, held in Indianapolis March 2-4. Award winners will be prominently featured on the [epsindustry.org](http://epsindustry.org) website.

### AWARD CRITERIA

Each individual or company entry will be judged on achievement(s) in one of the following categories:

#### SPECIAL PROGRAMS & INITIATIVES

New program developments or existing program improvements that significantly increase EPS recycling

#### RECYCLING ADVANCEMENTS

Innovations in recycling that show exemplary results in material processing efficiencies

#### TECHNOLOGY INNOVATIONS

Improvements to existing technology or developments of new technology that expand EPS recycling efforts

### SUBMISSION GUIDELINES

- Nominations are sought from the public and private sectors, business, industry, schools government and non-profit agencies, civic or volunteer organizations and individuals.
- Award entries must be received by January 19, 2015.
- Entries must be submitted via email to [dgentilcore@epsindustry.org](mailto:dgentilcore@epsindustry.org) or faxed to EPS-IA, 410-451-8343.
- Entry form must be completed in its entirety
- Supplemental information is welcome (photos, video, etc.)
- You do not need to be an EPS-IA member to submit a nomination. Self-nominations are encouraged.

### AWARD PROMOTION

Promotional exposure is given to the project as well as those associated with the project. EPS-IA will promote the winner through internal and external promotional media including the EPS-IA website, *EPS Newslines*, press releases and other venues.

## MEET THE JUDGES

The judging panel was selected based on their experience in various industry sectors. The 2014 judges are:

### **NINA GOODRICH, EXECUTIVE DIRECTOR** **GreenBlue**

Nina is an internationally recognized leader in the packaging industry with expertise in sustainability, innovation, and organizational development. Nina is currently Executive Director of GreenBlue, a nonprofit that equips business with the science and resources to make products more sustainable. She was previously Program Director for PAC NEXT in Toronto, which strives towards a “world without packaging waste.” Goodrich also founded consultancy Sustainnovation Solutions to inspire industry to understand the opportunity side of sustainability and the role it can play in re-inventing competitive corporate strategy.

### **BRENDA PULLEY, SENIOR VICE PRESIDENT,** **RECYCLING** **Keep America Beautiful, Inc.**

Brenda joined KAB in October 2010 to develop, execute, and expand America Recycles Day. She also supports other recycling programs and connects with Washington-based stakeholders. In this role, she identifies and develops strategies for policy issues key to KAB, its mission and members.

Prior to joining KAB, Brenda served as Vice President of Corporate Affairs and Communications for Novelis. Brenda began her nearly 30-year career working for the U.S. House of Representatives Energy and Environmental Small Business Committee.

In addition to her work on Capitol Hill, she has also worked for both corporations and trade associations. Brenda also serves on the Board of Directors of R2 Solutions – the organization charged with promoting environmentally responsible practices throughout the electronics recycling industry.

### **LISA MCTIGUE PIERCE, EXECUTIVE EDITOR** **Packaging Digest**

Veteran packaging journalist Lisa McTigue Pierce is the Executive Editor of Packaging Digest, “The Voice of the Packaging Community”/ She started her packaging media career in 1982 and, over the years, has worked with Package Engineering magazine. She also had a brief stint with consumer insights leader Iconoculture to help the company launch its new Global Packaging Advisory Service in 2009 before returning to the her first love: the packaging media market.

### **PATTY MOORE, PRESIDENT & CEO** **Moore Recycling Associates Inc.**

Patty founded Moore Recycling Associates in 1989 while she was completing her M.S. in Resource Management and Administration from the University of Antioch-New England’s Environmental Studies Department. In 1994, the Plastic Recycling Corporation of California contracted with Moore Recycling Associates to manage the day-to-day operations of PRCC; Patricia serves as Executive Director and manages all PRCC’s business operations. Ms. Moore was a participant in a Department of Commerce, Plastics Trade and Investment Mission to China and strives to advance the number and type of materials collected for recycling on both a local and global scale.